
Strong First Quarter for Timeshare Advertising Leader

Contributed by TSD Staff

Sell My Timeshare NOW, a timeshare internet advertising and marketing company, has released their first quarter 2008 business synopsis. Despite the current US economy, this internet-based company shows growth in all areas, quarter-over-quarter from 2007 to 2008, with a noteworthy 141 percent increase in the number of offers to rent timeshare.

Sell My Timeshare NOW, a recognized leader in the advertising and marketing of timeshare resales and rentals, has released its 2008 first quarter business synopsis. The company shows growth and noteworthy increases in all areas of business compared to the same quarter in 2007.

Founded less than five years ago, Sell My Timeshare NOW has established itself as a pacesetter in the vacation ownership industry, building its business on cutting-edge internet marketing strategies and a strong commitment to customer service. The company recorded a quarter-over-quarter overall revenue increase of 25 percent and a website traffic gain of 13 percent.

CEO Jason Tremblay says, "Sell My Timeshare NOW saw a 22 percent increase in offers to buy or rent timeshare in the first quarter of 2008. More timeshare owners are learning how easy it is to use their property as a timeshare rental while more vacationers are recognizing the excellent values in renting timeshare."

In 2007, Sell My Timeshare NOW launched a timely new program called Rental Assist, designed to facilitate the timeshare rental process for both owners and vacationers. As evidence of the success of this program, the company showed a 141 percent quarter-over-quarter increase from 2007 to first quarter 2008 in the number of offers to rent timeshare. Likewise, the dollar amount of the offers to rent timeshare increase by 102 percent during the same period.

Rosanne Luba, Sell My Timeshare NOW's Director of Sales, says, "Our timeshare rental program is just one of several directions in which Sell My Timeshare NOW is expanding. 2008 will be a year of new services, new employees, and new avenues of growth."

The full statistical business synopsis is available for download by clicking on <http://www.sellmytimesharenow.com/media/pdf/2008-quarter-1-financial-report.pdf> .