
Good Timeshare industry Prospects from MD Club Leisure Group

Contributed by TSD Staff

Shaun Lamont of the MD Club Leisure Group says that the timeshare industry has managed to stay resilient despite the current economic recession.

Consumers still want holidays and they use their timeshares and their timeshare points for travel. On the other hand, non-timeshare holders have tightened their budgets for luxuries, like travel and vacation.

The timeshare holders have paid properties and earned points, which reduce their overall expenses on vacations.

Hotels around the world are slowly realizing the advantage of the fractional ownership model and most are adapting a portion of their properties to this type of approach. It acts as a buffer for today's hard times.

The flexibility of the industry is encouraging people to travel internationally. A typical hotel is too impersonal. Nowadays, people want value-added locations and more choices, both are provided by timeshare resorts.

According to a press release from the MD Leisure Group, "Holidaying in timeshare resorts is changing from the concept of a "cheap" holiday, to a value- added experience."

The company describes: "A reputable & highly service oriented time-share company such as Club Leisure now offers several destinations locally and abroad which cater to a myriad of interests, from solo adventurer, to family, to couples and more."

"Besides the Group's current Holiday Inventory portfolio, it also offers an additional 2000 Resorts through reciprocity arrangements, with over 150 resorts in SA alone," explains Lamont. "To meet the stringent standards of all our members and our own demanding quality criteria, the Club Leisure Group uniquely assumes sole responsibility for the entire circle of holiday services and experiences, including enrolment, administration, financing, reservations, resort management, information technology and the overall holiday or business accommodation experience".